

# UBS Financial Education Program

## The EverFi—Financial Literacy

The EverFi—Financial Literacy course leverages video, animations, 3-D gaming, avatars and social networking to bring financial skills to life for today's digital generation. Users will master financial concepts by completing numerous interactive activities that include creating a diverse investing portfolio and navigating the stock exchange, along with many others. The skills built through the high school course will help lay the groundwork for a positive, productive financial future as students enter their precollege years.

### The educational experience

The EverFi—Financial Literacy course features 10 modules geared at equipping high school students with the skill set necessary to be financially responsible adults. The course covers over 600 financial topics including banking, credit scores, insurance, credit cards, mortgages, taxes, stocks, 401(k)s, savings, and other critical concepts. The system tracks user progress and results from diagnostic surveys and content assessments, and reports the unique score of each user after completing the course.

### Engaging, relevant topics

The course features financial topics that are top-of-mind today, including mobile banking, consumer fraud, and identity theft.

### Dynamic, engaging and on the go

The course uses a variety of animation styles, from on-camera narrators to chalkboard-like animations, to illustrate key concepts. The course is tablet and mobile-enabled for use at any time.

### Everfi—Financial Literacy

**Level:** High school

**Length:** 6 – 8 hours

### Topics covered

- Savings
- Banking
- Credit cards and interest rates
- Credit score
- Financing higher education
- Renting vs. owning
- Taxes and insurance
- Consumer fraud
- Investing

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